Table 4: The number of published articles on Asia by research topics, 1995-2014

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| --- | --- | --- |
| **Areas** | **Number of Articles** | **Percentages** |
| Advertising | 11 | 1.97% |
| Interpersonal communication | 21 | 3.76% |
| Organizational communication | 6 | 1.08% |
| Media industry | 19 | 3.41% |
| Media management | 7 | 1.25% |
| Media history | 5 | 0.90% |
| Media theory | 2 | 0.36% |
| Speech communication | 1 | 0.18% |
| Communication psychology | 3 | 0.54% |
| Ethics | 3 | 0.54% |
| Science communication | 3 | 0.54% |
| Public relations | 3 | 0.54% |
| Journalism | 57 | 10.22% |
| Research methods | 1 | 0.18% |
| Media effects | 96 | 17.20% |
| Political communication | 96 | 17.20% |
| Media technology | 74 | 13.26% |
| Intercultural communication | 8 | 1.43% |
| Mass media | 35 | 6.27% |
| Law and policy | 5 | 0.90% |
| Health communication | 68 | 12.19% |
| Other | 34 | 6.09% |
| **Total** | **558** | **100.00%** |