Table 4: The number of published articles on Asia by research topics, 1995-2014

|  |  |  |
| --- | --- | --- |
| **Areas**  | **Number of Articles** | **Percentages** |
|  Advertising | 11 | 1.97% |
|  Interpersonal communication  | 21 | 3.76% |
| Organizational communication  | 6 | 1.08% |
| Media industry  | 19 | 3.41% |
| Media management | 7 | 1.25% |
|  Media history   | 5 | 0.90% |
| Media theory   | 2 | 0.36% |
|  Speech communication  | 1 | 0.18% |
| Communication psychology  | 3 | 0.54% |
| Ethics | 3 | 0.54% |
| Science communication  | 3 | 0.54% |
| Public relations  | 3 | 0.54% |
| Journalism  | 57 | 10.22% |
| Research methods  | 1 | 0.18% |
| Media effects  | 96 | 17.20% |
| Political communication  | 96 | 17.20% |
| Media technology | 74 | 13.26% |
| Intercultural communication  | 8 | 1.43% |
| Mass media  | 35 | 6.27% |
| Law and policy  | 5 | 0.90% |
| Health communication  | 68 | 12.19% |
| Other | 34 | 6.09% |
| **Total** | **558** | **100.00%** |