*Table 5.* Correlation between Post Duration and *user ID uniqueness* as well as the correlation between Post Duration and *user ID activeness*.

| *Correlations* |
| --- |
|  | Duration | ID Uniqueness | ID Activeness |
| Duration | Pearson Correlation | 1 | -0.077\*\* | 0.057\* |
| Sig. (2-tailed) |  | .008 | .050 |
| N | 1195 | 1195 | 1195 |
| ID uniqueness | Pearson Correlation |  | 1 |  |
| Sig. (2-tailed) | .008 |  | .000 |
| N | 1195 | 1195 | 1195 |
| ID Activeness | Pearson Correlation |  |  | 1 |
| Sig. (2-tailed) | .050 | .000 |  |
| N | 1195 | 1195 | 1195 |
| \*\* Correlation is significant at the 0.01 level (2-tailed).\* Correlation is significant at the 0.05 level (2-tailed). |