

Appendix C: Full overview over political ties between Danish alternative media and political organizations

	Political affiliations
24NYT	Personal ties to New Right: Founder, Jeppe Juhl, launched candidacy for right-wing party New Right while still being editor for 24NYT (Mayerhöffer 2021), but in 2019 they declared that the collaboration stopped (Jessen & Jensen, 2019). Content producer Klaus Ewald is a former member of New Right (Vestesen 2021). Declared independent of party-political interests.
180Grader	Personal ties to Liberal Alliance: Founded by later MP for liberalist party Liberal Alliance, Ole Birk Olesen (Toft, 2016), who was editor and MP in overlapping periods (ft.dk a). Current editor-in-chief has no discernable political ties. Declared independent of party-political interests.
Den Korte Avis	Personal ties to the Social Democrats and Denmark's Liberal Party: Co-founder Ralf Pittelkow is former political advisor to the Social Democrats. Co-founder Karen Jespersen is former MP for Social Democrats and later for Denmark's Liberal Party (Hoffmann-Hansen, 2016), the latter MP-position overlapping with being editor for Den Korte Avis (ft.dk b). Content producer with ties to Islam Critical Network in the Church of Denmark* (Mayerhöffer, 2021).
ditOverblik	Organizational ties to the Danish People's Party: Was launched by the Danish People's Party who also finances and officially publishes ditOverblik (Rohde & Borre, 2018). Has advertisement for Danish People's Party in the top of the webpage linking to the webpage of the party. Tweets from Danish People's Party are embedded on the frontpage. Frontpage links directly to the Twitter and Facebook accounts of Danish People's Party.
Document	Personal ties to Hard Line: Uwe Max Jensen who ran for parliament for the far-right party Hard Line in 2019 (Beltoft, 2019) is on the byline of many of the news articles in the sample (see also Mayerhöffer 2021).
FOLKETS	None discernible at the time of sampling
Indblik	Personal ties to Liberal Alliance and Covid-19 critical protest organization: Editor-in-chief (at the time of sampling), Claes Theilgaard, formerly held political positions in Liberal Alliance's youth party (Theilgaard, n.d.) and is the founder of Fridays for Freedom, which arranged protests against corona restrictions during the lock-down in Denmark (Drivsholm, 2021).
Konfront	Organizational ties to left-wing political organizations: Discloses collaboration with a long list of left-wing political organizations, e.g. Queerland, AGITA, Antifa, Boycott Israel, Feminist Self-defense and International Forum. No editor-in-chief was listed at the time of sampling, why personal ties were not analyzed.
Kontrast	None discernible at the time of sampling (but see note below table).
Netavisen Pio	Organizational and personal ties to the Social Democrats: Was launched by then-member of the Danish Parliament for the Social Democrats, Henrik Sass Larsen, in 2012 (Rohde & Jessen, 2018). In 2018, it was uncovered that the now former editor-in-chief Jens Jonathan Steen participated in internal meetings in the party's communication department and that he had been paid for interviewing the party's politicians for live sessions transmitted via Facebook (Andersen, 2018). It was also revealed that the Social Democrats in an e-mail to its members accused mainstream news media of furthering a non-socialist political agenda and encouraged the members to sign up for Netavisen Pio's newsletter (Rohde & Jessen, 2018). Former editor-in-chief Jens Jonathan Steen ran for parliament for the party in 2019 (Borre & Rohde, 2018), current editor-in-chief Niels Jespersen tried to do the same before becoming editor (Møller, 2020). Organizational ties to traditional labor unions: Mainstream media uncovered that Netavisen Pio had received financial support from labor unions (Andersen, 2018). Declared independent of party-political interests.

NewSpeek	Personal ties to Danish Unity and New Right: Content producer Lone Nørgaard ran for far-right party Danish Unity in 2017 (KMD Election Results 2017) and content producer Klaus Ewald is a former member of right-wing party New Right (Vestesen, 2021).
Solidaritet	Organizational and personal ties to left-wing party the Red-Green Alliance: Red-Green Alliance has supported Solidaritet financially (Hertoft, 2019), and member of Red-Green Alliance, Pelle Dragsted, is on the advisory board. Organizational ties to the left-wing: Calendar on Solidaritet's webpage links to various demonstrations in support of Palestine, gender equality, and against racism, and meetings and debates on topics as climate, citizenship and socialism. Declared independent of party-political interests, bylaws state that an arms-length principle must be enforced when collaborating with organizations and political parties (Solidaritet, 2020).

Note: The table reflects political ties at the point of the sampling in June 2021. Since then, the author is aware of the following changes: Claes Theilgaard has stepped down as editor-in-chief for Indblik. Lars Kaaber, who was previously advisor to the Conservative People's Party, Liberal Alliance, and New Right, is new editor-in-chief for Kontrast. At the end of 2022, Solidaritet announced that Red-Green Alliance would stop their financial support (Hammeken 2022).

* Poul Erik Andersen, member of the Islam Critical Network in the Church of Denmark, creates content for Den Korte Avis (Mayerhöffer 2021), but was not on byline in the article sample in this study.

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