

Henning Bergenholtz & Jan Engberg

Hermes introduces new initiatives

As editors of *Hermes*, we have always stressed the importance of being able to offer our readers a journal in constant development both with respect to format and content. As part of this ongoing process of adapting to new and changing circumstances, we now introduce a set of changes serving to highlight the status of *Hermes* as an international journal of language and communication research. In practice, this has been the journal's role since its first issue in 1988.

First of all, to more accurately reflect the journal's scope and purpose, we have adjusted its subtitle to *Journal of Language and Communication Studies*. We use an English subtitle in order to emphasise the adoption of a more explicit international language policy. As a result of this policy change, *Hermes* will primarily publish articles and reviews in English, French, German and Spanish, starting from issue 37 (September 2006). Manuscripts may still be submitted in Danish if analysis and discussion of the subject-matter requires extensive use of this language, but only with specific and prior approval from the editors. The editors may thus occasionally accept Danish manuscripts on issues specifically relating to Denmark or the Danish language or book reviews of special interest to our Danish readers. In all other cases, however, we ask that submissions be prepared in one of the journal's four official languages of publication.

This change is not only intended to accommodate our audience of international authors who, as is evidenced by the composition of contributions to the thematic section of the current issue, already submit widely to the journal under the existing language policy. Our primary aim with this change has been to expand our international readership in order to successfully meet our overall objective of disseminating research of an international standard to an international readership. Research projects should fall within areas of research relevant to the Department of Language and Business Communication which publishes *Hermes* on behalf of the Aarhus School of Business. In other words, we continue our efforts to publish articles and reviews on issues relevant to linguistics, business communication and cultural studies,

Hermes, Journal of Linguistics no 35-2005

but we now primarily accept contributions in English, French, German and Spanish.

Finally, we would like to make some additional comments unrelated to our new initiatives. First, we again encourage the submission not only of review articles and long book reviews (see this issue) but also of short book reviews of about one page in length. If we receive more short book reviews, readers of *Hermes* will be introduced to a wider range of books, bearing in mind that each issue of the journal is subject to a page number restriction determined by postage charges and our low subscription rate. Second, the said restriction has forced us to postpone publication of two manuscripts already accepted for this issue's thematic section. The two contributions, which were submitted by Masako Suzuki (*Ordsprog og idiomer*) and Erla Hallsteinsdottir (*Phraseographie*), will be included in the next issue of *Hermes* which will be out in February 2006.